

# LUCAS MERCADO

## ANIMATOR

### Experience

- 01/2017 - Present**  
**Freelance Animator/Graphic Designer**  
**Comcast, WWE, XFINITY, and Local Businesses**
- 07/2023 - Present**  
**Retail Sales Consultant**  
**Xfinity**
  - Consistently exceeded sales target and goals
  - Promoted and sold products, highlighting features and benefits to drive sales
- 12/2022 - 12/2023**  
**Storyboard Artist/2D Animator**  
**Koho House (Unannounced Project)**
  - Animating in ToonBoom Harmony & Procreate Dreams
  - Creating Storyboards and animatics to fit the story and style of the show.
- 09/2022 - 12/2022**  
**Motion Graphic Artist**  
**WWE (World Wrestling Entertainment)**
  - Animating in After effects Efficiently
  - Submitting Graphics on time during live events
- 06/2022 - 08/2022**  
**Storyboard Artist & 2D Lead**  
**SCADPRO Sponsored class with WWE**
  - Creating Multiple Animatics
  - Storyboarding pitched ideas
  - 2D Effects
  - Presentation team
  - Animating in After effects
- 07/2021 - 05/2022**  
**Rough Animator & Cleanup Artist**  
**Desert Mayhem Overdrive**

Roughed out assigned scenes then cleaned up and colored all of my shots including others like 2D effects.
- 03/2021 - 05/2021**  
**Rough Animator, Backgrounds, & Composer**  
**Warmer Waters**

Helped with every aspect of this thirty second short. Drew concept sketches that ultimately turned into storyboards. Created a full colored backgrounds and animated roughs.



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### Education

#### Bachelor of Fine Arts

Savannah College of Art & Design  
2018 - 2022

#### Reading Area Community College

2016 - 2018

### Software Expertise

Adobe Suite  
After Effects  
Adobe Animate  
Toon Boom Harmony  
Storyboard Pro  
Autodesk Maya  
TV Paint  
Procreate  
Procreate Dreams

### SPECIAL PROJECTS

#### Communication & Marketing Lead

**UNiDOS, Comcast/Xfinity**

- Creating Graphics for Events
- Working with different departments to create ideas for said graphics